



GETTING TO INNOVATION | MAHU CONFERENCE 2023 | APRIL 26, 2023

TECHNOLOGY
CREATIVITY BENEFIT MANAGEMENT
holistic HYBRID ENHANCED
ADVOCACY deliver savings INCLUSION sustain
ATTRACT **ENGAGEMENT**
solutions COLLABORATE affordability retention
DIFFERENTIATE
efficiency
DIVERSITY
artificial intelligence
voluntary

AGENDA

Midland Hills Country Club | 8:00 AM – 5:30 PM
Wednesday, April 26, 2023

AGENDA | MAHU Benefits Conference 2023

- 8:00 **Attendee sign-in, Breakfast Buffet** | Sponsored by Employee Benefits Corp.
- 8:30 **Welcome** | MAHU President, Sarah Olmanson, Blue Cross Blue Shield of Minnesota
- 9:00 **Sponsor Message** | UNUM, Melissa Kohler, Small Group Sales
- 9:10 **Speaker** | **David Reid, EASE, The Digital Broker's Playbook**
- 10:10 **Break, Networking, Vendor Visits**
- 10:20 **Sponsor Message** | TakeCommand Health, Tony Sargent, Senior Account Executive
- 10:30 **Speaker** | **Patricia Jespersion, Employee Exp Total Rewards: Essential to a Total Inclusion Solution**
- 11:30 **Legislative Update** | MAHU Legislative Chair, Tom Wright, GoldenCare
- 11:45 **Break, Networking, Vendor Visits**
- 12:00 **Lunch** | Sponsored by Allina-Aetna
- 12:15 **Past Presidents' Panel** | **Moderator Lisa Talcott | Past Presidents: Diane Lysen, Greg Sailer, Bob Stein**
- 1:00 **Sponsor Message** | Unum, Joe Deverell, Large Group Sales
- 1:10 **Speaker** | **Nikki Stainiger, Rogers Benefits Group Level-Funded Health Plan: Introduction & Compliance**
- 2:10 **Break, Dessert Bar** | Sponsored by EyeMed Vision
- 2:30 **Sponsor Message** | AFLAC, Mike McGuire, Independent Agent
- 2:40 **Speaker** | **UCare, Amy Sundem The ABC's of Group Medicare**
- 3:40 **Thank You** | MAHU President Elect, Mike Anderson, Anderson Benefit Partners
- 3:50 **Afternoon Snack** | Sponsored by HealthPartners
Happy Hour, Drawings & Networking | Sponsored by TakeCommand Health
- 5:30 **Conference Ends**
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Happy Hour Sponsor



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