

## MAHU Board Meeting Minutes | February 15, 2024

Start Time: 9:08am

Attendance: Mike Anderson, Sarah Olmanson, Lisa Talcott, Corey Anderson, Holton Sailer, Tom Wright, Genevieve Frazier, Chad Levis

1. Call to Order
  - a. Quorum: yes
  - b. Read Antitrust statement: yes
  - c. Motion to Approve Agenda – 1<sup>st</sup> Lisa, 2<sup>nd</sup> Holton
  - d. Minutes from last meeting – 1<sup>st</sup> Lisa, 2<sup>nd</sup> Sarah
2. Presidents Report – Mike Anderson
  - a. Comments
  - b. Bylaws: this can be put to bed once approved by membership
  - c. Succession Planning: three spaces that we can fill. We need the treasurer and President Elect. McKenzie Hogan (not a current member, but could be a committee member), Lisa will reach out to her. Audrey and Chad Levis (was past present). Mike Anderson did offer to step up and be the treasure. Corey is asking what is involved. Lisa is looking at different accounting firms to see if we can find someone that would be more helpful. We are looking at a few referral partners. Lisa is working to clean this up before we move it over.
    - Board Terms: Reviewed this timeline, we are beginning to get squeezed for time.
    - Election Timing:
      - i. Nominations Due: 3.8.24
      - ii. Board reviews Nominees: 3.21.24 (3/14 bump this up a week)
      - iii. Election by email vote: 3.25 – 28.24 (3/18 – 21<sup>st</sup>)
      - iv. Ballot Summary to BOD: 3.29.24 (3/22)
      - v. Board Officers to National: 4.1.24 (3/29)
      - vi. d. Capitol Conference – Scholarship discussion
      - vii. Suggesting we move this to a week prior – notes are in () above for suggested dates
      - viii. Mike reminding Lisa to put board retreat on the calendar.
  - d. Capitol Conference – Scholarship Discussion – Tom Wright is going to Capitol Conference, Chad is stating that there are 7 people registered so far. He will send the list out to the group. Mike is suggesting to Tom that if we need more participants he can participate virtually. Is the \$1500 for ALL members or just for board members attending Capitol Conference? - Lisa is stating that the scholarship is for new board members for 1<sup>st</sup> time attendees. Mike is asking again who qualifies for the \$1500. Those who are on the board that are going can utilize the \$1500. Whoever on the board is going can submit their expenses and we will share the \$1500 equally. Sarah is proposing that we have a separate \$1500 for new board members. We will close this topic and discuss it in the future. Board members have access to the MAHU money. We are going to set a deadline for when those people that are attending Cap Con can submit their receipts. March 31<sup>st</sup> is the dead line we set for board members to submit their receipts.

Scholarship is for 1<sup>st</sup> timers only from our region. The 2<sup>nd</sup> \$1500 is earmarked and split between board members. Board Members that are going: Chad, Lisa, Tom (they will split this \$1500)

3. Treasurer's Report – Lisa Talcott
  - a. Review Monthly Financials January 2024: Memo and Statements January 2024.  
Everything is going well, expenses are down and revenue is above budget. Consistently we have over \$30,000 in the bank. There are a few cash flow things for how payments were made. Lisa did create an overview document of treasurer duties and Lisa pulled this from the NABIP video.
  - b. Outstanding Invoices: we did lose Beam Dental as an Annual Sponsor
    - i. Tom Devine did renew his membership.
4. Awards / LPRT – Sarah Olmanson
  - a. Update / Tasks: asking for rewards information
  - b. Sarah is offering to walk through any questions people might have.
5. HUPAC – Corey Anderson
  - a. Update: asking people to donate to Hupac
    - i. Genevieve is asking for Corey to send out link on how to donate to HUPAC
    - ii. Corey and Tom will ask and see if we can put a HUPAC link on the MAHU website
    - iii. We will put a QR code on the information so folks know how to donate.
6. Legislative Report – Tom Wright
  - a. Update: Tom is asking who Andrea Smith is - Tom would like to make a motion to become the legislative chair, Mike would like her to be present elect. Juliana Jacobson is also interested in legislative. She's been on the board on and off for several years.
  - b. Legislative Day on the Hill: Tom said that Tim sat in on the planning meetings and no one reached out about sponsoring this. MAHU has \$3000 budgeted to sponsor this event. Tim did send out the sponsorship levels if MAHU is interested. Mike will respond to the email and commit MAHU to \$1000 sponsorship for this. Options for sponsorship are \$5000, \$2500 and \$1000 sponsorship. Motion to approve \$1000 sponsorship, Tom 1<sup>st</sup>, Sarah 2<sup>nd</sup> – all in favor – motion passes
7. PDC Committee – Genevieve Frazier
  - a. Update:
  - b. New A/V is being installed at Midland (end of February)
  - c. Update / Annual Conference 4/24
    - i. Conference Agenda Draft: Rylie Fitzgerald is out, Regan Devon Benefit Comply (compliance), Andy Nerey (marketing), Andy will also be the moderator for the tech panel, Bena links (AMS and tool), Asset HR payroll and enrollment, OR broker on the panel, Level Funded presentation and followed by a workshop, and comedian at the end.
    - ii. Conference Sponsorship Update: We did lose Beam Dental, Mike sold their spot to someone else, EyeMed and Alerus confirmed, AHA conference room, a few are pending corporate response.
  - d. 2024 Calendar – Confirm Speakers – Meeting dates 2024 – 2025
8. Social Events – Holton Sailor

- a. Update – Plans 2024 – Saints Game working on a date here 7/24 1pm game – this is what he is leaning towards now – Motion for this – Holton 1<sup>st</sup>, Mike 2<sup>nd</sup> – all in favor of the Saints game in July
  - b. Community Service Event follow Benefits Conference – Open Arms – this is after the benefits conference
9. Medicare Summit 2024 – Chad Levis
  - a. Update, Thursday, August 22<sup>nd</sup> 2024 Medicare Summit – Midland Hills – still need a few more people to get involved. Chad is asking if Sarah will be involved and she said yes.
    - i. Mike is stating that some carriers would be more interested in the sponsorship going to the Benefits Conference OR Medicare Conference
    - ii. We will discuss this to see what makes sense here for annual sponsorship
  - b. Planning Scheduled
10. Membership – Audrey Villeneuve and Brian Szczech
  - a. We have increased membership 170 / 180
  - b. Brian is doing outreach to former members and lapsed members
  - c. Sarah had the idea to participate in Health a Palooza or MIIAB
11. Sponsorship Report – Mike Anderson
  - a. Renewal (annual Sponsorship Summary) – Beam is out, Ucare is in, Patient is new sponsor, Take Command is coming on as a annual sponsor \$4k
  - b. Outreach to prospective sponsors – Mike has been consistent here, less active in asking for annual sponsorship
  - c. Gen Donations
12. Social Media – Mike Anderson & Holton Sailer
  - a. Mike does have post out for save the date for the annual benefit conference
13. New Business
  - a. Nothing here to discuss.
14. Next Board Key Dates and Meetings
  - a. Thursday, March 21<sup>st</sup> – Monthly Board Meeting
15. Adjourn
  - a. Motion to Adjourn: 1<sup>st</sup> Holton, 2<sup>nd</sup> Tom
  - b. Meeting Adjourn Time: 10:24am