

EMPLOYEE BENEFITS

ELEVATE • EVOLVE • ENGAGE

MAHU CONFERENCE MAY 4, 2022

Braemar Golf Course, Edina | 8:00 AM – 6:00 PM

MAHU Conference 2022 | Speaker Highlights



What Employers and Employees Want to Know About their Retirement Plan Including Trends, Products and Tax Advantages

Paul McCoy | Total Wealth Advisors

After 28 years in the financial services industry, Paul founded Total Wealth Advisors, LLC in 2012 as a fee-only financial advisory firm, where financial planning, investment management, risk assessment, tax, and estate planning all come together to create a Wealth Advisory plan for each client created for their own unique goals and objectives.

Topic Description: What do plan sponsors hope to achieve with their plan offerings, and what are participants wanting in plans offered by their employers. What are the different retirement plan options for employers? What are the tax advantages to both employers and employees? How do retirement saving and spending patterns add up to more successful funding outcomes?

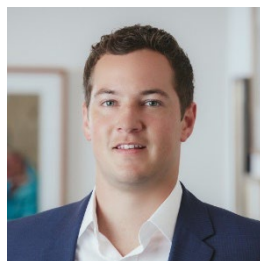


Banjos to Benefits: Are we Making Music or Just Clapping Along?

Calli Adamson Bakken | Wanido

Calli fell into Human Resources through a passion for employee development and creating safe, supportive environments for people to do their best work. As Director of Outreach and Engagement for Wanido Workforce Well-Being, Callie focuses her energy on educating employers on the extensive benefits of creating an engaged and empowered workforce.

Topic Description: Which organizations will thrive through the looming turnover tsunami? How will you help your clients prioritize and address the needs of their unique populations? Join this valuable discussion which will include value, ROI, and creative ways to offer employee-centric benefits that improve lives and make the agencies that support them indispensable.



The Future of Employee Health Benefits

Andrew Headrick | Kavira Health

Andrew founded Kavira Health nearly two years ago in an effort to make everyday healthcare more convenient, more cost-effective, and more accessible to all. Kavira has been doing just that – over the past year, Kavira has had over 1,500 patient interactions with a 9.9/10 patient rating, their patients have never paid a copay, nor have their patients ever had to leave their homes to receive care.

Topic Description: COVID has shifted the healthcare and employee benefits landscape dramatically and understanding these trends in healthcare delivery and healthcare payment models will help agents deliver better benefits for clients and their employees.

Minnesota Association of Health Underwriters

PO Box 16657 | St. Louis Park, MN 55416

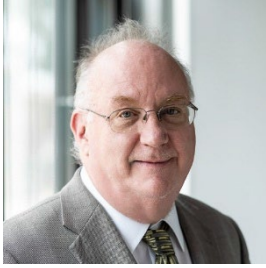
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Improving your Enrollment Performance

Michael McGuire | AFLAC

Mike entered the insurance business 20 years ago as an independent voluntary insurance agent with Aflac. An active member of MAHU, Mike has served as Legislative Director, Membership Director, and on the sponsorship committee and was recognized as the 2021 Symanitz Award Recipient. In his spare time, Mike is an avid sailor, Salsa and Tango dancer.

Topic Description: Perfect for those new to benefits enrolling as well as the veterans who are looking for new approaches to improve their performance will include discussion on self-assessment, planning, execution, technology, and the post enrollment analysis, and on building better client and employee relationships.



The Marketplace and How HCM & HRIS Technologies Could Impact Your Brokerage

Nick Christoffer | Insperity

Nick joined Insperity in 2016 and became a District Manager for MN in 2021. He specializes in providing solutions to business owners and executives to improve their people operations to help grow their business.

Topic Description: This overview will dive into ways to maximize revenue by partnering with solutions in the marketplace to protect your book of business and provide additional expertise to your clients.



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