



GETTING TO INNOVATION | MAHU CONFERENCE 2023 | APRIL 26, 2023

TECHNOLOGY
CREATIVITY
HYBRID
ADVOCACY
DIFFERENTIATE
BENEFIT MANAGEMENT
INTEGRATE
savings
COLLABORATE
affordability
retention
COMPLIANCE
ENGAGEMENT
cost containment
efficiency
artificial intelligence
voluntary
DIVERSITY
holistic
deliver
ATTRACT
solutions
INCLUSION sustain

AGENDA

Midland Hills Country Club | 8:00 AM – 5:30 PM
Wednesday, April 26, 2023

AGENDA | MAHU Benefits Conference 2023

- 8:00 **Attendee sign-in, Breakfast Buffet** | Sponsored by Employee Benefits Corp.
 - 8:30 **Welcome** | MAHU President, Sarah Olmanson, Blue Cross Blue Shield of Minnesota
 - 9:00 **Sponsor Message** | UNUM, Melissa Kohler, Small Group Sales
 - 9:10 **Speaker** | **David Reid, EASE, The Digital Broker's Playbook**
 - 10:10 **Break, Networking, Vendor Visits**
 - 10:20 **Sponsor Message** | TakeCommand Health, Tony Sargent, Senior Account Executive
 - 10:30 **Speaker** | **Patricia Jesperson, Employee Exp Total Rewards: Essential to a Total Inclusion Solution**
 - 11:30 **Legislative Update** | MAHU Legislative Chair, Tom Wright, GoldenCare
 - 11:45 **Break, Networking, Vendor Visits**
 - 12:00 **Lunch** | Sponsored by Allina-Aetna
 - 12:15 **Past Presidents' Panel** | **Moderator Lisa Talcott | Past Presidents: Diane Lysen, Greg Sailer, Bob Stein**
 - 1:00 **Sponsor Message** | Unum, Joe Deverell, Large Group Sales
 - 1:10 **Speaker** | **Nikki Stainiger, Rogers Benefits Group Level-Funded Health Plan: Introduction & Compliance**
 - 2:10 **Break, Dessert Bar** | Sponsored by EyeMed Vision
 - 2:30 **Sponsor Message** | AFLAC, Mike McGuire, Independent Agent
 - 2:40 **Speaker** | **UCare, Amy Sundem The ABC's of Group Medicare**
 - 3:40 **Thank You** | MAHU President Elect, Mike Anderson, Anderson Benefit Partners
 - 3:50 **Afternoon Snack** | Sponsored by HealthPartners
Happy Hour, Drawings & Networking | Sponsored by TakeCommand Health
 - 5:30 **Conference Ends**
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Mike McGuire
651.330.8035
michael_mcGuire@us.aflac.com
www.local.aflac.com/michael_mcguire/agent/



Tony Sargent
Senior Account Executive
469.746.1114
tony@takecommandhealth.com
www.takecommandhealth.com



Melissa J. (Kohler) Zmyskohiski
Small Business Consultant, <100 eligible lives
847.542.4568
MKohler@unum.com
www.unum.com/

Joe Deverell
Senior Sales Consultant (100-2,000 life groups)
608.606.1327
jdeverell@unum.com
www.unum.com/

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Happy Hour Sponsor



Tony Sargent
Senior Account Executive
469.746.1114
tony@takecommandhealth.com
www.takecommandhealth.com

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Randy D. Nelson
Manager, Strategic Solutions Group
952.883.5391
Randy.d.nelson@healthPartners.com
www.healthpartners.com/