

Minnesota Association of Health Underwriters 2018/19 Strategic Plan:

Over the course of the year we will establish a greater presence and awareness of MAHU and its vital role to agents and the public alike. We will ensure every Minnesotan has access to the services of a licensed insurance professional: through advocacy, professional development and public education.

- Monthly newsletter
- Establish a Legislative Agenda
- Increase awareness of legislative efforts
- Increase contacts list for distribution of “operation shouts”.
- Hold 9-member meetings
- Hold 4-social events
- Participate in the APA Summit Conference
- Increase Large Agency Involvement from 1 to 3
- Increase Membership to 280 members
- Market LPRT a minimum of 3 times
- Conduct a member survey
- Participate in “Day on the Hill”
- Create a Webinar Series