



## Alliance of Professional Associations

## 2019 Summit for Insurance and Financial Advisors

April 18, 2019 | Minneapolis Marriott Northwest

### **SPONSORSHIP PACKAGES**

#### **Keynote Sponsor - \$5,000**

*(2 available)*

- Opportunity to introduce keynote speaker
- Logo recognition on conference signage
- 8 complimentary registrations
- Complimentary exhibit booth
- Preference on booth location
- Complimentary full-page ad in onsite brochure
- Recognition in promo materials
- Recognition on slide in general session
- Post-conference attendee list

#### **Lunch Sponsor – \$4,000**

*(1 available)*

- Logo recognition on conference signage
- 6 complimentary registrations
- Complimentary exhibit booth
- Complimentary half-page ad in onsite brochure
- Recognition in promo materials
- Recognition on slide in general session
- Post-conference attendee list

#### **Breakfast Sponsor – \$2,500**

*(1 available)*

- Logo recognition on conference signage and at breakfast
- 2 complimentary registrations
- Complimentary exhibit booth
- Recognition in promo materials
- Recognition on slide in general session
- Post-conference attendee list

**Minnesota Association of Health Underwriters**

PO Box 16657, St. Louis Park, MN 55416

Phone: 844-333-5593 | Email: [office@emahu.org](mailto:office@emahu.org) } Website: [www.emahu.org](http://www.emahu.org)

### **Tote Bag Sponsor – \$1,500**

*(1 available)*

- Logo on tote bag (sponsor provided)
- Logo recognition on conference signage
- 1 complimentary registration
- Complimentary exhibit booth
- Recognition in promo materials
- Recognition on slide in general session
- Post-conference attendee list

### **Breakout Sponsor – \$1,500**

*(9 available)*

- Logo recognition on conference signage and at breakout session
- 1 complimentary registration
- Complimentary exhibit booth
- Recognition in promo materials
- Recognition on slide in general session
- Post-conference attendee list

### **Wifi Sponsor – \$1,500**

*(1 available)*

- Logo recognition on conference signage
- 1 complimentary registration
- Complimentary exhibit booth
- Company name set as Wifi password
- Recognition in promo materials
- Recognition on slide in general session

### **General Sponsor – \$500**

*(unlimited)*

- Company recognition on conference signage
- 1 complimentary registration
- Recognition on slide in general session
- Post-conference attendee list

## **EXHIBITOR OPPORTUNITY**

### **Exhibit Benefits**

- One day event with dedicated time to connect with hundreds of insurance and financial advisors
- Optional booth prize drawings
- One post-event mailing list of convention attendees with professional addresses will be emailed out following the event. One pre-event mailing list may be requested by emailing [office@emahu.org](mailto:office@emahu.org)

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### Exhibit Details

- 8' Skirted table (no pipe and drape)
- 2 Chairs
- Wastebasket
- First two company reps get registration, meals and CE credits
- Additional reps are \$169 (includes meals and CE credits)

### Exhibit Cost

- **Early bird (through 3/1/19) \$900**
- Regular (after 3/1/19) \$1,000

### CE Credits

5 insurance credits will be applied for in MN and WI. CFP credits will also be applied for.

### Meals & Refreshments

Breakfast, lunch, and refreshment breaks are included in your registration fee.

### Additional Summit Details:

- View a detailed agenda with speaker and session information at [www.APAmn.org](http://www.APAmn.org)
- Following the conclusion of the event, we invite you to stay for a networking social hour in the hotel lounge.
- We anticipate more than 250 insurance and financial advisors to attend this event.
- Current Annual MAHU sponsors should contact Dan Boulay to confirm your current sponsor benefits which may include attendance to the Summit!
- Location/Lodging: This event will take place at the Minneapolis Marriott Northwest. A discounted rate is available for those attendees who will be staying at the hotel. The rate is \$145/night and is available until March 27, 2019. Reservations can be made directly by calling (877) 303-1681 or (763) 536-8300. Or you can [make a reservation online](#)
- This event is hosted by: Alliance of Professional Associations | FSP ~ MAHU ~ NAIFA

Continue to fillable confirmation form below

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## MAHU Sponsorship Confirmation Form

For April 18, 2019 | APA Summit for Insurance & Financial Advisors

### Instructions to process your sponsorship

#### 1. Choose your Sponsorship Package:

- Keynote Sponsor - \$5,000
- Lunch Sponsor – \$4,000
- Breakfast Sponsor – \$2,500
- Tote Bag Sponsor – \$1,500
- Breakout Sponsor – \$1,500
- Wifi Sponsor – \$1,500
- General Sponsor – \$500
- Exhibitor Opportunity - **Early bird \$900** (\$1,000 after 3/1/19)

#### 2. Complete your Sponsorship Payment Contact Information:

Company name: \_\_\_\_\_

Company address: \_\_\_\_\_

Payment contact name: \_\_\_\_\_

Payment contact phone number: \_\_\_\_\_

Email for invoicing: \_\_\_\_\_

#### 3. Select a Payment Option:

- Credit Card  
Credit Card Number \_\_\_\_\_ EXP Date \_\_\_\_\_  
CSV \_\_\_\_\_
- Invoice
- Check Enclosed. Mail payment to: MAHU PO Box 16657 St. Louis Park, MN 55416

**4. Confirm your sponsorship with an authorized signature:**

\_\_\_\_\_ Date \_\_\_\_\_

Print name: \_\_\_\_\_

**5. Provide the contact information for your Sponsorship Representative to discuss sponsorship benefits, details, and participation in the Summit:**

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**6. Email this form to [office@emahu.org](mailto:office@emahu.org) or U.S. mail to MAHU PO Box 16657 St. Louis Park, MN 55416**

**7. You will be contacted by MAHU Sponsorship Chair Dan Boulay to confirm your sponsorship and to discuss needed materials, sponsorship benefits, and confirmation of company representatives attending the April 18<sup>th</sup> Summit.**

Feel free to reach out to Dan with questions at

Phone 952.883.7606

Email: [daniel.m.boulay@healthpartners.com](mailto:daniel.m.boulay@healthpartners.com)

**Thank you for your sponsorship and commitment to  
Minnesota Association of Health Underwriters**

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